



# 100 Habits of Successful Graphic Designers: Insider Secrets from Top Designers on Working Smart and Staying Creative

*By Josh Berger, Sarah Dougher, Plazm*

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### **Editorial Review**

#### **About the Author**

Joshua Berger is a founder and creative director of Plazm. Berger has been recognized by numerous design publications and award shows. He received the Gold Medal at the Leipzig Bookfair for his collaboration with John C Jay on the book *Soul of the Game*. His most recent projects include the art direction and design of ESPN's Ultimate Highlight Reel and development of the web site [www.anit-war.us](http://www.anit-war.us), dedicated to distribution of anti-war graphics to activists globally. Sarah Dougher is a composer, writer, musician and educator living in Portland, Oregon. Sarah teaches at Portland State University in the Women, Gender and Sexuality Studies department, and her academic interests focus around gender and popular music, and issues related to homeless youth and food security. **Sarah Dougher** is a composer, writer, musician and educator living in Portland, Oregon. Sarah teaches at Portland State University in the Women, Gender and Sexuality Studies department, and her academic interests focus around gender and popular music, and issues related to homeless youth and food security. Joshua Berger is a founder and creative director of Plazm. Berger has been recognized by numerous design publications and award shows. He received the Gold Medal at the Leipzig Bookfair for his collaboration with John C Jay on the book *Soul of the Game*. His most recent projects include the art direction and design of ESPN's Ultimate Highlight Reel and development of the web site [www.anit-war.us](http://www.anit-war.us), dedicated to distribution of anti-war graphics to activists globally. Sarah Dougher is a composer, writer, musician and educator living in Portland, Oregon. Sarah teaches at Portland State University in the Women, Gender and Sexuality Studies department, and her academic interests focus around gender and popular music, and issues related to homeless youth and food security.

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