



Behavior Modification: Principles and Procedures

By Raymond G. Miltenberger

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In this revision of Miltenberger's popular BEHAVIOR MODIFICATION, students first master the principles and concepts of behavior modification before they move on to the procedures. This approach gives students a chance to understand WHY they are going through the procedures before they actually do them. The author presents a precise, step-by-step scientific approach to explain human behavior, using numerous case studies to help illustrate the key principles. Miltenberger's first edition built a reputation for currency of scholarship and an engaging writing style-characterized by interesting examples, ample graphs and illustrations, flawless definitions, and a clear organization. Professors and students especially appreciate Miltenberger's end-of-chapter applications and misapplications of behavioral principles that give students a feel for using what they've learned.

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Editorial Review

Review

"The best textbook I have ever used in psychology and my students concur."

"A terrific job of explaining principles and procedures and illustrating them well."

"Well-written, well-organized, comprehensive. . .wonderful use of examples."

About the Author

Raymond G. Miltenberger received his Ph.D. in Clinical Psychology in 1985 from Western Michigan University. He is currently a professor and director of the Applied Behavior Analysis Program at the University of South Florida. Dr. Miltenberger conducts applied behavior analysis research with his students and publishes widely in the areas of sports and fitness, functional assessment and treatment of behavioral disorders, and self-protection skills training. He utilizes behavior modification in clinical work with children and individuals with intellectual disability.

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