



Effective Complex Project Management: An Adaptive Agile Framework for Delivering Business Value

By Robert K. Wysocki

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Developed, refined, and validated by over 20 years of client experiences, **Effective Complex Project Management** offers a proven solution to managing any project that must succeed in the face of organizational complexity and market uncertainty. When applied and managed correctly, this intuitive framework and robust methodology will deliver the desired business value of programs and projects without fail!

KEY FEATURES

- Demonstrates why program and project managers need a framework that continuously analyzes and adapts to changing conditions to be consistently successful in managing complex projects
- Defines the four-quadrant project landscape in order to classify Linear, Incremental, Iterative, Adaptive and Extreme project management model types
- Presents an implementation model for defining and transitioning to an effective complex project management environment
- Defines a complex project support office and emphasizes meaningful client involvement using a co-manager project team model to increase business value
- WAV offers an SPT Assessment Tool and slides for teaching a course on Effective Complex Project Management, with exercises for in-class use -- **available from the Web Added Value Download Resource Center at jrosspub.com**

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Editorial Review

Review

Change drives business today; it is the only constant. Unfortunately, the processes that businesses use are decades old and built for a time that was much more predictive. This is the first book to define a practical, rigorous yet adaptive solution for addressing rapid change in projects. --**Todd C. Williams**, President, eCameron, Inc.

Effective Complex Project Management is packed with insightful guidance on delivering strategically meaningful business value in complex, time-sensitive, change-driven project environments. Blending innovative adaptations with a wide range of proven project techniques, Robert Wysocki clearly illustrates how to skillfully craft project approaches designed to fit your unique competitive landscape. This is a must read for project managers of all experience levels who want to be recognized as enablers of the business strategy of their organization. --**Brenda K. Gillingham**, MBA, PMP, CSM Principal Program Manager, Change Consultant, and Instructor

About the Author

Robert K. Wysocki, Ph.D., has over 45 years combined experience as a project manager, business analyst, information systems manager, business process expert, consultant and training developer and provider. This thought leader and best-selling author has written 24 books on project management and information systems management. His books have been widely adopted by executives, practicing program and project managers, business analysts and consultants, as well as by more than 350 colleges and universities worldwide. Dr. Wysocki has trained more than 10,000 senior project managers and is a sought-after speaker.

In 1990 he founded Enterprise Information Insights, Inc. (EII), a project management consulting and training practice specializing in advanced and innovative project management methodology design and integration, business process design, project support office establishment and the development of training curriculum. His client list has included AT&T, Aetna, BMW, Eli Lilly, IBM, Novartis, Ohio State University, Sapient Corporation, The Limited, The State of Ohio, Wal-Mart, Wells Fargo, ZTE, and several others.

Users Review

From reader reviews:

Steven Williams:

The reason? Because this Effective Complex Project Management: An Adaptive Agile Framework for Delivering Business Value is an unordinary book that the inside of the book waiting for you to snap this but latter it will jolt you with the secret the idea inside. Reading this book beside it was fantastic author who write the book in such awesome way makes the content interior easier to understand, entertaining means but still convey the meaning thoroughly. So , it is good for you for not hesitating having this ever again or you going to regret it. This excellent book will give you a lot of rewards than the other book have such as help improving your ability and your critical thinking technique. So , still want to hold up having that book? If I had been you I will go to the guide store hurriedly.

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