



Financial Management for Non-Financial Managers (Strategic Success)

By Clive Marsh

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Supported by worked examples, online templates and extensive case studies, this book is a valuable resource for managers who need to be able to make sound strategic financial decisions.

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Review

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About the Author

Clive Marsh has held such positions as Head of Finance & MIS, Director of Commercial Services, Director of Business Development and Divisional Manager of Corporate Services for companies such as Shell, Mobil, IBM UK, Cap Gemini and Ernst & Young.

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