



Corporate Information Strategy and Management: Text and Cases

By Lynda M Applegate, Robert D. Austin, F. Warren McFarlan, Lynda Applegate, Robert Austin

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Corporate Information Strategy and Management: Text and Cases By Lynda M Applegate, Robert D. Austin, F. Warren McFarlan, Lynda Applegate, Robert Austin Bibliography

- Sales Rank: #2585603 in Books
- Published on: 2002-10-11
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 1.27" w x 7.00" l,
- Binding: Hardcover
- 736 pages

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Editorial Review

About the Author

Robert D. Austin is an associate professor at Harvard Business School and chairs an executive program for CIOs. He is the author of numerous articles and four books on information technology management.

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