



Hidden Champions in CEE and Turkey: Carving Out a Global Niche

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This book presents hidden champions in Central and Eastern Europe (CEE) and Turkey that have been studied as a joint project between CEEMAN and IEDC-Bled School of Management, Slovenia. This is an outcome of extensive research undertaken by over 30 researchers and covers 15 countries from Russia to Albania; covering many contexts, political systems, cultures and infrastructures. The reader is provided with a detailed introduction to the concept of hidden champions and describes the cases studied in this project. This book is an invaluable resource providing a culmination of interdisciplinary, cross-study chapters ranging from leadership to performance drivers; from organization to culture and governance; from innovativeness to sustainability and further to the financial aspects of hidden champions business models. These meta level chapters are followed by 15 country-specific chapters which provide an overview of each country's history, economic indicators and vignettes of the cases involved in this study. ?

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Editorial Review

From the Back Cover

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About the Author

Prof. Peter McKiernan is Dean of the School of Management and Governance at Murdoch University in Australia. Previously, he has been Head of School of Management at the University of Strathclyde (Glasgow) and Head of School of Management at the University of St Andrews in Scotland. He was President of the European Academy of Management and President of the British Academy of Management. He is a Fellow of EURAM and of BAM, a Companion of the Association of Business Schools, an Academician of the Academy of Social Sciences and a Fellow of the Royal Society of the Arts. He has published widely in the area of strategic management and foresight, including the international best seller 'Sharpbenders'.

Prof. Danica Purg is President of the IEDC-Bled School of Management, Slovenia and President of CEEMAN, an international association for leadership development in dynamic societies. In 2010 prof. Purg received the 2010 Educator of the Year Award by the Academy of International Business (AIB) for her outstanding achievements in international business education. In 2013 Prof. Purg became the Chair of the UN Global Compact PRME (Principles of Responsible Management Education) Steering Committee. Prof. Purg is professor of leadership and effective management. Her special field of interest is looking for inspirations for managers from art and other professions. She authored and co-authored several books and numerous articles. She is a frequent guest speaker at European and American universities and international conferences. Prof. Purg is also member of several international advisory boards. President of the Republic of Slovenia awarded her with the "Honorary Order of Freedom" for her contribution to management development in Slovenia and CEE. She has been awarded doctor honoris causa by three universities.

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