



Selling Rights

By Lynette Owen

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Selling Rights covers the full range of potential rights, from same-language territorial rights, bookclub and paperback sales through to serial rights, dramatization, documentaries, electronic publishing and multimedia. Owen provides full details of the historical and legal background to rights, advises on the publishing contract and explains how to get the best possible deal.

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Editorial Review

About the Author

Lynette Owen is Rights Director of Pearson Education Limited. She has written extensively on the importance of copyright and is the co-editor of *Publishing Agreements*.

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