



Behavior Analysis for Lasting Change

By G. Roy Mayer, Beth Sulzer-Azaroff, Michele Wallace

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Sloan Publishing is proud to announce the publication of **Behavior Analysis for Lasting Change**, Second Edition by G. Roy Mayer, Beth Sulzer-Azaroff, and Michele Wallace. This comprehensive introduction to the field of behavior analysis has been completely updated and references thousands of scientifically-supported constructive solutions within hundreds of areas of human performance.

Features of *Behavior Analysis for Lasting Change*, 2nd Edition:

- Written by a team of authors who are experienced, accomplished, and well-respected as scientists, scholars, consultants and teachers in the ABA field.
- Includes the BACB Task List and prepares the reader for the BCBA exam. The text covers essentially all current concepts and readies the reader for supervised field application
- Provides adjuncts to accompany and support readers' mastery of the material in the text, including:
 - o An instructor's guide with numerous multiple choice and essay exam items for each chapter
 - o A student study guide
 - o Field activities
 - o An extensive glossary
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 - § written supplementary illustrations and examples
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Editorial Review

Review

Behavior Analysis for Lasting Change is firmly grounded in current research and principles. It is not merely a textbook that provides practitioners with the techniques and tricks that they might use on the job, but rather a textbook that prepares students to become critical consumers of research and critical evaluators of treatment efficacy -- exactly the repertoires we hope for competent behavior analysts to possess. In short, this text is ideal for shaping the next generation of scientist practitioners. I am thrilled that Mayer, Sulzer-Azaroff, and Wallace (2011) will be contributing to the long tradition of graduate training in behavior analysis at Southern Illinois University. --Ruth Anne Rehfeldt, BCBA-D, Ph.D., Southern Illinois University

Beth Sulzer-Azaroff, G. Roy Mayer and Michele Wallace deliver the best textbook for applied behavior analysis available. Easy-to-read, well-researched and practical, this book will provide both students and instructors strategies to solve real life problems. Indeed, this book puts the "applied" back into behavior analysis. --Kathleen Dyer, CCC-SLP, Ph.D. BCBA-D, Clinical Director, River Street Autism Program at Coltsville

I have used the previous edition of Behavior Analysis for Lasting Change for a number of years in a graduate-level introductory class in behavior analysis for teacher certification candidates. The text was well organized, sequenced coherently, clearly written and technically correct. Throughout the chapters there are sufficient and useful illustrations and examples of concepts. The text provides a proper balance of theory and application. On course evaluations students consistently indicated that they enjoyed using the text and found it to be accessible and useful. After a perusal of the new edition it appears the authors have maintained the rigor and quality of the previous edition and provided some important updates. --Steven R. Lyon, Ph.D., University of Pittsburgh

About the Author

G. Roy Mayer, BCBA-D, is Professor Emeritus at California State University, Los Angeles. He also has taught at Indiana University, Southern Illinois University and Namseoul University in South Korea. He is one of the founders of the California Association for Behavior Analysis, and assisted in bringing Certification in Behavior Analysis to California.

Beth Sulzer-Azaroff, Ph.D. has been active in the field of applied behavior analysis from its earliest beginning. She has taught the subject at several major universities and conducted extensive behavior analytic research. The results of over a hundred studies have been published by her and her collaborators. She has authored over a dozen books, several in collaboration with G. Roy Mayer, on behavior analysis in education and in general applications.

Michele D. Wallace, BCBA-D graduated from the University of Florida in 2000 with her doctorate in the Experimental Analysis of Behavior. She is currently an Associate Professor at California State University, Los Angeles and Program Coordinator.

Users Review

From reader reviews:

Michael Auten:

The reason? Because this Behavior Analysis for Lasting Change is an unordinary book that the inside of the book waiting for you to snap the item but latter it will surprise you with the secret the item inside. Reading this book adjacent to it was fantastic author who write the book in such incredible way makes the content on the inside easier to understand, entertaining technique but still convey the meaning completely. So , it is good for you for not hesitating having this ever again or you going to regret it. This amazing book will give you a lot of rewards than the other book possess such as help improving your talent and your critical thinking method. So , still want to postpone having that book? If I have been you I will go to the publication store hurriedly.

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David Beall:

Is it you actually who having spare time and then spend it whole day by means of watching television programs or just laying on the bed? Do you need something totally new? This Behavior Analysis for Lasting Change can be the response, oh how comes? It's a book you know. You are therefore out of date, spending your time by reading in this completely new era is common not a nerd activity. So what these ebooks have than the others?

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