



Millionaire Women Next Door: The Many Journeys of Successful American Businesswomen

By Thomas J. Stanley

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"Most Americans are not free. They are chained to their paychecks.....The women profiled herein will not tolerate such an existence. They are a different breed. They are free. They are cultivators of wealth and satisfied with life."

Dr. Thomas J. Stanley first swept aside the mythical magic curtain of wealth with *The Millionaire Next Door*, revealing just who and how common the truly wealthy were in this country as well as the characteristics and habits that made them so. With *Millionaire Women Next Door*, he now focuses on one of the least understood but increasingly rich demographics.

"Why write another book that profiles millionaires?" Stanley asks. "The vast majority of the millionaire respondents (92 percent) in *The Millionaire Next Door* were men..... I felt that it was indeed time for successful businesswomen of the self-made variety to be heard." And heard they are in this book that is every bit as informative and inspirational as the author's earlier works. Stanley's thoroughly researched findings and conclusions will fascinate readers everywhere. They'll definitely come away more knowledgeable and greatly inspired by women who have found the key to riches.

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Editorial Review

About the Author

Dr. Thomas J. Stanley began studying the affluent in 1973. His coauthored New York Times best-seller, *The Millionaire Next Door*, was released in 1996, and has sold over 2,500,000 copies worldwide. Thomas followed his first book with *Marketing to the Affluent*, ranked among the ten outstanding business books by the editors of *Best of Business Quarterly*. His second New York Times best-seller, *The Millionaire Mind*, explored America's financial elite and how they became so when it came out in 1999. The author, who lives in Atlanta, holds a doctorate of business administration from the University of Georgia in Athens and was formerly a professor of marketing at Georgia State University."

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Marilyn Daniels:

This *Millionaire Women Next Door: The Many Journeys of Successful American Businesswomen* book is simply not ordinary book, you have it then the world is in your hands. The benefit you obtain by reading this book is usually information inside this publication incredible fresh, you will get data which is getting deeper a person read a lot of information you will get. This kind of *Millionaire Women Next Door: The Many Journeys of Successful American Businesswomen* without we realize teach the one who examining it become critical in thinking and analyzing. Don't end up being worry *Millionaire Women Next Door: The Many Journeys of Successful American Businesswomen* can bring any time you are and not make your tote space or bookshelves' turn into full because you can have it in the lovely laptop even cell phone. This *Millionaire Women Next Door: The Many Journeys of Successful American Businesswomen* having great arrangement in word along with layout, so you will not really feel uninterested in reading.

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