



OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now

By Al Lewis

Download now

Read Online ➔

OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now By Al Lewis

See Why The Heck Aren't We Already Doing This Stuff: 12 New Economic Policy Ideas Even a Congressman Could Understand

 [Download OOBonomics: 12 Great "Outside Of the Box" Economi ...pdf](#)

 [Read Online OOBonomics: 12 Great "Outside Of the Box" Econo ...pdf](#)

OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now

By Al Lewis

OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now By Al Lewis

See Why The Heck Aren't We Already Doing This Stuff: 12 New Economic Policy Ideas Even a Congressman Could Understand

OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now By Al Lewis Bibliography

- Sales Rank: #4564243 in Books
- Brand: Brand: Morgan James Publishing
- Published on: 2010-01-03
- Original language: English
- Number of items: 1
- Dimensions: 9.15" h x .52" w x 5.95" l, .66 pounds
- Binding: Paperback
- 200 pages

 [Download OOBonomics: 12 Great "Outside Of the Box" Economi ...pdf](#)

 [Read Online OOBonomics: 12 Great "Outside Of the Box" Econo ...pdf](#)

Download and Read Free Online *OOBonomics*: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now By Al Lewis

Editorial Review

From the Publisher

OOBonomics is the funniest serious economics book ever. Don't take our word for it. Don't even take James Carville's word for it. Take the quiz and -- only if your score qualifies you as "outside of the box" -- read the sample idea below. And then you (yes, you) could even submit your own idea and win \$1-million! OK, your chances of winning that particular prize are pretty remote, but there are also unlimited \$500 and \$20 prizes, some of which have already been awarded. The prize rules are in *OOBonomics*.

Will you like *OOBonomics*? Well, "OOB," as you've probably noticed, stands for "Outside Of [the] Box." That means you have to be an outside-of-the-box thinker to enjoy the book. How can you tell if you are outside the box, vs. being smack inside it? To start with, if you are an actuary, you are way too left-brain to "get" the ideas in *OOBonomics*. You should probably stop reading right here, and go spend your time calculating the odds of something, such as the chances that you will ever find a girlfriend, multiplied by the probability that you would know what to do with her if you did.

The rest of you can take the quiz. In each pairing, the first character is "inside the box," while the second character is their "outside the box" counterpart. Give yourself one point each time you identify more with the second character.

- (1) Captain Ahab vs. (2) Captain Crunch
- (1) June Cleaver vs. (2) Mae West
- (1) Smokey the Bear vs. (2) Tony the Tiger
- (1) Bronte Sisters vs. (2) Blues Brothers
- (1) The Monster that Ate Pittsburgh vs. (2) Herman Munster
- (1) The Man from U.N.C.L.E. vs. (2) Uncle Fester
- (1) Tarzan vs. (2) Magilla Gorilla
- (1) Charley Manson vs. (2) Charley the Tuna
- (1) Investigators, Watergate Scandal vs. (2) Investigators, Monica Lewinsky Scandal
- (1) People Who Have Been Abducted By Aliens vs. (2) ET
- (1) Rin Tin Tin vs. (2) Astro

How to Score This Quiz: Congratulations! If you've read this far, you pass! Why? Because you've read this far, that's why! Apparently you believe that there is any value whatsoever in scoring a quiz containing (a) random lists of characters, (b) most of which are fictional, and (c) almost a quarter of which are talking animals (d) from the 1960s. You are clearly outside of the box enough to appreciate a good, creative economic idea, so here goes...

The ShopAmerica Gift Card

When people are due to receive a tax cut, a stimulus check, an income tax refund, or even a Social Security check, a ShopAmerica Gift Card gives them the option of either taking the check owed to them or else going to a website commissioned by the Government that shows a list of sellers in their area offering these premium-value gift cards. Those gift cards, for many reasons, will have a face value somewhat higher than the check. Logistically, once a consumer agrees to the card, the Government cash gets credited to the seller's account and the buyer gets the card instead.

An example might be helpful. Though this gift card could be applied to any government check, suppose that the Government owes you \$500 as your annual tax refund. Instead of just receiving the \$500, you could go to a website where a long list of voluntarily participating sellers are offering a swap for proprietary gift cards worth more. Suppose you like Fuddruckers because they have the "Best Fuddruckin' Burgers in Town" and they are offering \$600. You receive a gift card for \$600, which must be spent there, over time.

It's that simple. The Government benefits as follows:

- The extra stimulus comes at no cost over and above what the Government would spend anyway;
- The money the government sends out as gift cards would be spent and not saved.

Any retailer, manufacturer, or service provider that passes a solvency screen set up by the Government's ShopAmerica Gift Card website contractor could offer its own gift card. The seller would receive four major benefits:

- The ShopAmerica Gift Card offers very efficient, targeted marketing. Sellers could vary the gift card premium by region or zip code to direct traffic to particular stores in the chain;
- Sellers can "borrow" from the Government at no cost. As with any prepaid gift card, sellers get their money before the consumer spends it. In this credit environment, having the money in advance is a huge advantage, on a large scale;
- There is no 2-3% credit card skim off the top;
- Some people might lose their cards.

For consumers (at least the ones who don't lose their cards, and, despite rarely wearing socks that match other than color and possibly fabric, even I can manage to hold onto a gift card long enough to spend it) the advantage is obvious. Anyone planning to spend money will have more to spend.

So everyone benefits, at no additional cost to anyone. Now you know why we say on the cover of *OOBonomics*, and again about 800 words ago at the top of this section, "Why the hell aren't we already doing this stuff?"

It is important that as many people buy *OOBonomics* and tell their friends as possible because the only way ideas like this are going to get noticed is if the book gets noticed. So buy it, review it, tell your Congressperson and let's turn this economy around...not with more government borrowing but with more creative, outside-of-the-box economic ideas

From the Author

You will like *OOBonomics* if you enjoy new ideas, can "think outside the box" and have a sense of humor. In other words, my accountant hated it. (If your accountant likes it, you should probably switch accountants.) Also, if your sense of humor tends towards bathroom jokes, you will be disappointed. There is only one, and even then it only involves the sink.

On a more serious note, *OOBonomics* is also a major economics book, the funniest serious economics book ever. It presents twelve new "outside-of-the-box" economic ideas to improve health care, consumer spending, the foreclosure rate, transportation, and many other economic problems...all without increasing taxes or the deficit or regulations. Most *OOBonomics* ideas require a simple executive order. Only a couple require Congressional action. The best comments, those published in the next edition, will earn \$20 apiece. The best ideas in the next edition will earn \$500 apiece. Really. See the prize rules.

From the Back Cover
see whytheheck.com

Users Review

From reader reviews:

Daniel Bravo:

Exactly why? Because this OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now is an unordinary book that the inside of the publication waiting for you to snap that but latter it will jolt you with the secret it inside. Reading this book adjacent to it was fantastic author who write the book in such awesome way makes the content inside easier to understand, entertaining method but still convey the meaning totally. So , it is good for you because of not hesitating having this any longer or you going to regret it. This book will give you a lot of advantages than the other book possess such as help improving your ability and your critical thinking means. So , still want to delay having that book? If I ended up you I will go to the guide store hurriedly.

Jose Williams:

Do you have something that you enjoy such as book? The publication lovers usually prefer to opt for book like comic, short story and the biggest an example may be novel. Now, why not striving OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now that give your satisfaction preference will be satisfied by reading this book. Reading routine all over the world can be said as the means for people to know world better then how they react when it comes to the world. It can't be explained constantly that reading addiction only for the geeky man but for all of you who wants to possibly be success person. So , for all of you who want to start looking at as your good habit, it is possible to pick OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now become your personal starter.

Christopher Decker:

Beside this particular OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now in your phone, it could give you a way to get closer to the new knowledge or information. The information and the knowledge you may got here is fresh from your oven so don't end up being worry if you feel like an older people live in narrow village. It is good thing to have OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now because this book offers to you readable information. Do you at times have book but you don't get what it's interesting features of. Oh come on, that will not happen if you have this in your hand. The Enjoyable blend here cannot be questionable, similar to treasuring beautiful island. So do you still want to miss this? Find this book and also read it from now!

William Brown:

Many people said that they feel uninterested when they reading a publication. They are directly felt this

when they get a half regions of the book. You can choose the book OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now to make your personal reading is interesting. Your own skill of reading proficiency is developing when you similar to reading. Try to choose straightforward book to make you enjoy to see it and mingle the impression about book and studying especially. It is to be initially opinion for you to like to wide open a book and study it. Beside that the reserve OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now can to be your friend when you're experience alone and confuse using what must you're doing of that time.

**Download and Read Online OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now
By Al Lewis #3WB7RS2QN9C**

Read OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now By Al Lewis for online ebook

OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now By Al Lewis Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now By Al Lewis books to read online.

Online OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now By Al Lewis ebook PDF download

OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now By Al Lewis Doc

OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now By Al Lewis Mobipocket

OOBonomics: 12 Great "Outside Of the Box" Economic Policy Ideas No One Has Thought Of...Until Now By Al Lewis EPub