



# The Weekend Book Proposal: How to Write a Winning Proposal in 48 Hours and Sell Your Book

By Ryan G. Van Cleave

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Ryan G. Van Cleave presents the tools you need to craft an eye-grabbing proposal for your nonfiction, memoir, anthology, textbook, novel, and more. Jam-packed with proven strategies, nuts-and-bolts advice, sample queries and proposals, interviews with publishing experts, and "Hit the Gas" tips for speeding up the proposal process, *The Weekend Book Proposal* will show you how to succeed and prosper as a writer--and sell your books before you've even written them!

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- Write a catchy title and book description.
- Create a compelling author bio and chapter outline.
- Develop a targeted, engaging concept statement.
- Build a strong marketing plan and endorsements list.
- Structure your proposals based on those crafted by successful authors.

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### Editorial Review

#### About the Author

**Ryan G. Van Cleave** is the author of more than twenty books, including *Memoir Writing for Dummies* and the award-winning YA novel *Unlocked*. He is the Coordinator of Creative Writing at the Ringling College of Art + Design in Sarasota, Florida, where he lives with his wife, two daughters, and a feisty Shih Tzu named Ladybug. Find out more about his work at [www.ryangvancleave.com](http://www.ryangvancleave.com).

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