



Strategic Operations Management

By Steve Brown, Richard Lamming, John Bessant, Peter Jones

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In an era where companies are fond of talking about core competences but still struggle to understand their operations, this is an important for academics and practitioners alike. Only when managers understand their operations will they be able to leverage them into any sort of capabilities that will lead to competitive advantage. Online tutor resource materials accompany the book.

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Bibliography

- Sales Rank: #3847312 in Books
- Brand: Brand: Routledge
- Published on: 2005-02-18
- Released on: 2004-12-17
- Original language: English
- Number of items: 1
- Dimensions: 9.53" h x .96" w x 7.40" l, 1.82 pounds
- Binding: Paperback
- 426 pages

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