



The Hedge Fund Book: A Training Manual for Professionals and Capital-Raising Executives

By Richard C. Wilson

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An accessible guide to effectively operating in the hedge fund arena

Hedge funds are now in the news more than a thousand times a day and yet it is hard to find clear, factual information about how they operate, raise capital, and invest. *The Hedge Fund Book* provides real-world case studies of various hedge fund managers providing a solid foundation in specialized hedge fund knowledge for both financial professionals and those aspiring to enter this field.

It provides an analysis of funds within different phases of their life cycles and investment processes, and examines each cycle in ways that would be informational for marketers as well as investors, bankers, and financial professionals who would like to learn more about day-to-day hedge fund operations

- Addresses everything you need to know about this popular segment of the financial industry within a case study format
- Each chapter contains several types of investment and situational analyses, insights and best practices along with a review and "test your knowledge section"
- Written by a successful hedge fund consultant and head of one of the largest hedge fund networking groups in the industry with more than 30,000 members
- This book is required reading for participants within the hedge fund industry's leading designation program, the CHP Designation

If you're looking to gain a better understanding of hedge funds, look no further than *The Hedge Fund Book*.

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The Hedge Fund Book: A Training Manual for Professionals and Capital-Raising Executives By Richard C. Wilson Bibliography

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Editorial Review

Review

I read Richard Wilson's book prior to launching my first hedge fund. Thanks to the book, we successfully launched the fund and raised the needed capital in record time. The book made the process far easier

- Craig Nelson, Prima Equity Partners

This is the most comprehensive resource on the hedge fund industry that I've seen put into print.

- Matt Recore, Recore Capital Growth Fund LLP

This book saves a lot of time, energy, and money by teaching hedge fund marketing in a practical way. Hedge fund managers who read this book will move up the learning curve at a rapid pace.

- Hendrik Klein, CEO, Da Vinci Invest AG

There is not a more current, critical, and revealing book out there now about the future of the hedge fund industry. Packing in knowledge from leading experts, Wilson has compiled a treasure trove of information and best practices here.

- Scott Cohen, CPA, President, Hedge Solutions

Richard really captures all the facets of running a hedge fund. The interview format and Q & A at the end of each chapter make it easy for someone outside the industry to learn about the alternative investment space.

- Lance Baraker

From the Inside Flap

Hedge funds are now in the news more than a thousand times a day, and yet it's hard to find clear, factual information about how they actually operate, raise capital, and invest.

That's why author Richard C. Wilson—head of the largest hedge fund networking group in the industry—has created *The Hedge Fund Book*. Filled with extensive interviews of various hedge fund managers, real-world case studies, review questions, and much more, this one-of-a-kind resource provides a solid foundation in specialized hedge fund knowledge for both financial professionals and those aspiring to enter this field.

Page by page, *The Hedge Fund Book* offers expert analysis of funds within different phases of their life cycles and investment processes, and examines each cycle in ways that would be informative for marketers as well as investors, bankers, and financial professionals who would like to learn more about day-to-day hedge fund operations. Along the way, this accessible guide will show you:

- How hedge fund managers can immediately increase their operational effectiveness
- Over 100 ways you can improve your hedge fund business or marketing processes with direct advice and interviews with industry veterans and hedge fund managers
- Why most hedge fund managers struggle to raise capital and how being proactive within the right areas can

allow a small team to raise a large amount of capital

- How to implement governance best practices that will improve investor confidence, enhance decision-making processes, and decrease the risk of some types of fraud
- How hedge funds are improving their business structure and processes without spending millions on infrastructure
- How to start a hedge fund without over-spending or killing your chances of raising capital in the future
- How to emulate the best practices of larger hedge funds, which have learned many lessons the hard way

Along with the information found here, there is also a series of over fifty video resources that act as a supplement to this training manual. Throughout the book, there are references to these resources, and the complete list of videos available may be seen at HedgeFundTraining.com/Videos.

Whether you're looking to gain a better understanding of hedge funds from a professional perspective or studying for the Certified Hedge Fund Professional (CHP) Designation Program, this book has the information you need to succeed in such a fast-moving field.

From the Back Cover

Praise for The HEDGE FUND BOOK

"I read Richard Wilson's book prior to launching my first hedge fund. Thanks to the book, we successfully launched the fund and raised the needed capital in record time. The book made the process, from choosing administrators to approaching investors, far easier."

—**Craig Nelson**, Managing Director of Prima Equity Partners

"This is the most comprehensive resource on the hedge fund industry that I've seen put into print."

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"This book saves a lot of time, energy, and money by teaching hedge fund marketing in a practical way. Hedge fund managers who read this book will move up the learning curve at a much more rapid pace compared with those who do not."

—**Hendrik Klein**, CEO, Da Vinci Invest AG

"There is not a more current, critical, and revealing book out there now about the future of the hedge fund industry. Packing in knowledge from leading hedge fund experts, Wilson has compiled a treasure chest of information and best practices useful to anyone interested in breaking into the industry or starting up a fund in this new climate."

—**Scott Cohen**, CPA, President, Hedge Solutions

"Richard really captures all facets of running a hedge fund. The interview format and Q & A at the end of each chapter make it easy for someone outside the industry to learn about the alternative space. This book is a must-read for anyone looking to start a hedge fund."

—**Lance Baraker**, Co-Head of TradeStation Prime Services

Users Review

From reader reviews:

Herman Nelson:

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Lisa Auyeung:

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