



# The MBA Oath: Setting a Higher Standard for Business Leaders

By Max Anderson, Peter Escher

[Download now](#)

[Read Online](#) 

**The MBA Oath: Setting a Higher Standard for Business Leaders** By Max Anderson, Peter Escher

**"As a manager, my purpose is to serve the greater good by bringing people and resources together to create value that no single individual can create alone..."**

So begins the MBA Oath, conceived in early 2009 by Max Anderson, Peter Escher, and a team of Harvard Business School students. They saw that in the wake of the financial crisis, the Madoff scandal, and other headlines, MBAs were being vilified. People were angry because business leaders, many of whom were MBAs, seemed not to care about anything beyond their own private interests. Many began to question the worth of business schools and the MBA degree.

The oath quickly spread beyond Harvard, becoming a worldwide movement for a new generation of leaders who care about society as well as the bottom line. Thousands of graduating MBAs have now pledged to conduct themselves with honesty and integrity, just as medical students swear by the Hippocratic oath before they can practice.

This book is the manifesto for the movement. It provides not only a strong case for why the MBA Oath is necessary but also examples of how it can be applied in the real world. It will help guide businesspeople through some of the toughest decisions they'll make in their careers.

 [Download The MBA Oath: Setting a Higher Standard for Busine ...pdf](#)

 [Read Online The MBA Oath: Setting a Higher Standard for Busi ...pdf](#)

# The MBA Oath: Setting a Higher Standard for Business Leaders

By Max Anderson, Peter Escher

**The MBA Oath: Setting a Higher Standard for Business Leaders** By Max Anderson, Peter Escher

**"As a manager, my purpose is to serve the greater good by bringing people and resources together to create value that no single individual can create alone..."**

So begins the MBA Oath, conceived in early 2009 by Max Anderson, Peter Escher, and a team of Harvard Business School students. They saw that in the wake of the financial crisis, the Madoff scandal, and other headlines, MBAs were being vilified. People were angry because business leaders, many of whom were MBAs, seemed not to care about anything beyond their own private interests. Many began to question the worth of business schools and the MBA degree.

The oath quickly spread beyond Harvard, becoming a worldwide movement for a new generation of leaders who care about society as well as the bottom line. Thousands of graduating MBAs have now pledged to conduct themselves with honesty and integrity, just as medical students swear by the Hippocratic oath before they can practice.

This book is the manifesto for the movement. It provides not only a strong case for why the MBA Oath is necessary but also examples of how it can be applied in the real world. It will help guide businesspeople through some of the toughest decisions they'll make in their careers.

**The MBA Oath: Setting a Higher Standard for Business Leaders** By Max Anderson, Peter Escher  
**Bibliography**

- Sales Rank: #192711 in Books
- Published on: 2010-04-29
- Released on: 2010-04-29
- Original language: English
- Number of items: 1
- Dimensions: .95" h x 5.48" w x 8.52" l, .87 pounds
- Binding: Hardcover
- 288 pages



[Download The MBA Oath: Setting a Higher Standard for Busine ...pdf](#)



[Read Online The MBA Oath: Setting a Higher Standard for Busi ...pdf](#)

## Download and Read Free Online The MBA Oath: Setting a Higher Standard for Business Leaders By Max Anderson, Peter Escher

---

### Editorial Review

#### From Publishers Weekly

The authors, not long out of Harvard Business School, along with many other classmates and supporters, are proponents of the hot new idea of an "MBA oath," similar in some ways to the Hippocratic Oath, as an inspiration and accountability tool for the jungle-like business climate. Shadows of Enron and assorted villain-companies, and the dire financial situation of the current recession drive the project, which they view even at this early state as a successful effort to clothe business managers with foundational ethics and morality. Now a global movement, the eight-point oath involves promises of responsibility, growth, development, honesty, and respect for the law. The authors dissect it thoroughly, with illustrations from a variety of interesting case studies and tests. As more than 10,000 schools worldwide offer MBA degrees, the writers caution that a business school ranking is influenced by the average compensation of a graduate during his first year after school and that compensation, rather than value, has become the keystone of an education. They also note that a sixty-four-page ethics manual proved powerless in the hands of Enron management. Suggesting that managers operate at a baseline level of doing no harm, The MBA Oath is a strong call for ethical reform.

Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

#### From Booklist

In 2009, a team of Harvard Business School students started an impressive movement: to transform the reputation of business, one person at a time, through the construction of and self-adherence to an MBA oath, similar to the physician's Hippocratic oath. Truth is, it's about time. The recent \$50 trillion global loss in financial assets coupled with a lack of integrity and personal accountability has created a huge crisis of reputation on Wall Street—and Main Street. Two of the oath's promulgators, Max Anderson and Peter Escher, have provided thoughtful arguments for realigning the profession, with equally strongly rationales for the oath's principles. To be expected from Harvard Business School-trained professionals, they cite case after case to buttress their points, both good and bad stories, the latter including the Tylenol crisis. The authors present their arguments rationally and passionately. Who could argue with young leaders who argue that managers must "strive to create sustainable economic, social, and environmental prosperity worldwide"? --Barbara Jacobs

#### Review

*"The MBA Oath...turns out to be a thoughtful response to the [recent] situation in which thousands of MBA students found themselves.... A generation of students went to business school to learn about business and found themselves portrayed as villains because of the misdeeds of their predecessors.... The authors draw on cases taught to Harvard MBA students to expand their view of business ethics from the narrowly legal to a wider vision of responsibility. They write meditatively about everything from ambition to leadership."*

*-The Financial Times*

*"Lawyers have their oath of attorney, and doctors have that Hippocratic one, but it struck Max Anderson. . . . that MBAs have nothing. And so he and several of his classmates created the MBA oath, a promise to 'act with utmost integrity and pursue my work in an ethical manner.' . . . These Harvard students have started an important discussion about doing the right thing in business, which is never a bad conversation to have."*

*-Fast Company*

*"In the post-Enron and post-Madoff era, the issue of ethics and corporate social responsibility has taken on*

greater urgency among students about to graduate. While this might easily be dismissed as a passing fancy—or simply a defensive reaction to the current business environment-business school professors say that is not the case. . . . Those graduating today, they say, are far more concerned about how corporations affect the community, the lives of its workers, and the environment."

-Leslie Wayne, *The New York Times*

## Users Review

### From reader reviews:

#### Dawn Campbell:

Why don't make it to become your habit? Right now, try to prepare your time to do the important behave, like looking for your favorite e-book and reading a reserve. Beside you can solve your problem; you can add your knowledge by the reserve entitled The MBA Oath: Setting a Higher Standard for Business Leaders. Try to make book The MBA Oath: Setting a Higher Standard for Business Leaders as your buddy. It means that it can to become your friend when you feel alone and beside those of course make you smarter than previously. Yeah, it is very fortuned in your case. The book makes you considerably more confidence because you can know everything by the book. So , let me make new experience and also knowledge with this book.

#### Phyllis Force:

Hey guys, do you desires to finds a new book to learn? May be the book with the concept The MBA Oath: Setting a Higher Standard for Business Leaders suitable to you? Often the book was written by well-known writer in this era. The book untitled The MBA Oath: Setting a Higher Standard for Business Leaders is the main one of several books in which everyone read now. This particular book was inspired many people in the world. When you read this e-book you will enter the new dimensions that you ever know prior to. The author explained their thought in the simple way, therefore all of people can easily to comprehend the core of this publication. This book will give you a large amount of information about this world now. So you can see the represented of the world on this book.

#### Seth Sutherland:

The guide untitled The MBA Oath: Setting a Higher Standard for Business Leaders is the guide that recommended to you to see. You can see the quality of the guide content that will be shown to an individual. The language that article author use to explained their way of doing something is easily to understand. The author was did a lot of analysis when write the book, therefore the information that they share for your requirements is absolutely accurate. You also might get the e-book of The MBA Oath: Setting a Higher Standard for Business Leaders from the publisher to make you far more enjoy free time.

#### Luz Cox:

Do you have something that you enjoy such as book? The publication lovers usually prefer to choose book like comic, small story and the biggest some may be novel. Now, why not attempting The MBA Oath:

Setting a Higher Standard for Business Leaders that give your satisfaction preference will be satisfied by reading this book. Reading practice all over the world can be said as the means for people to know world better then how they react when it comes to the world. It can't be stated constantly that reading routine only for the geeky man or woman but for all of you who wants to possibly be success person. So , for all of you who want to start looking at as your good habit, you may pick The MBA Oath: Setting a Higher Standard for Business Leaders become your own starter.

**Download and Read Online The MBA Oath: Setting a Higher Standard for Business Leaders By Max Anderson, Peter Escher #5SDJPB6A34W**

# **Read The MBA Oath: Setting a Higher Standard for Business Leaders By Max Anderson, Peter Escher for online ebook**

The MBA Oath: Setting a Higher Standard for Business Leaders By Max Anderson, Peter Escher Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The MBA Oath: Setting a Higher Standard for Business Leaders By Max Anderson, Peter Escher books to read online.

## **Online The MBA Oath: Setting a Higher Standard for Business Leaders By Max Anderson, Peter Escher ebook PDF download**

**The MBA Oath: Setting a Higher Standard for Business Leaders By Max Anderson, Peter Escher Doc**

**The MBA Oath: Setting a Higher Standard for Business Leaders By Max Anderson, Peter Escher Mobipocket**

**The MBA Oath: Setting a Higher Standard for Business Leaders By Max Anderson, Peter Escher EPub**