



# A Primer on Organizational Behavior, 7th Edition

By James L. Bowditch, Anthony F. Buono, Marcus M. Stewart

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This book introduces the reader to terms and concepts that are necessary to understand OB and their application to modern organizations. It also offers sufficient grounding in the field that enables the reader to read scholarly publications such as HR, CMR, and AMJ. This edition features new material on emotional intelligence, knowledge management, group dynamics, virtual teams, organizational change, and organizational structure.

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**A Primer on Organizational Behavior, 7th Edition By James L. Bowditch, Anthony F. Buono, Marcus M. Stewart Bibliography**

- Sales Rank: #813203 in Books
- Brand: Brand: John Wiley Sons
- Published on: 2007-11-19
- Original language: English
- Number of items: 1
- Dimensions: 9.10" h x .80" w x 6.00" l, 1.24 pounds
- Binding: Paperback
- 496 pages

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## **Editorial Review**

From the Back Cover

### **ESSENTIAL OB from the virtual world to the real world!**

Revised with the latest developments in information technology and new discussions of virtual teams and organizations, this Fifth Edition of *A Primer on Organizational Behavior* distills all the essentials of modern OB into one concise, easy-to-understand volume.

With this text, readers will explore the key terms and concepts of organizational behavior, examine central facets of micro and macro OB and their application in contemporary organizations, and build a solid knowledge base that will help them more fully understand the OB literature in trade journals and scholarly publications.

## **FEATURES**

- Examines current information technologies and how they are reshaping business organizations.
- Includes new sections on knowledge management, emotional intelligence (EQ), electronic modes of communication, the role of social identity and trust-building in creating effective teams, virtual teams, leadership, attributes and results, executive coaching, and dealing with continuous (rather than episodic) change.
- Addresses specific managerial applications of OB concepts throughout the text (diagnostic techniques, participative management approaches, and work-related innovations), rather than in a separate, concluding chapter.
- Includes a restructured chapter on organizational structure and design, focusing more fully on the evolution of organizational forms.
- Provides an integrated overview of methods, statistics, and how to read a research-based journal article in an appendix.

## **Users Review**

### **From reader reviews:**

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**Juan Gilbert:**

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