



# IT Portfolio Management: Unlocking the Business Value of Technology

*By Bryan Maizlish, Robert Handler*

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## IT Portfolio Management: Unlocking the Business Value of Technology By Bryan Maizlish, Robert Handler

### Praise for IT Portfolio Management Step-by-Step

"Bryan Maizlish and Robert Handler bring their deep experience in IT 'value realization' to one of the most absent of all IT management practices--portfolio management. They capture the essence of universally proven investment practices and apply them to the most difficult of challenges--returning high strategic and dollar payoffs from an enterprise's IT department. The reader will find many new and rewarding insights to making their IT investments finally return market leading results."

--John C. Reece, Chairman and CEO, John C. Reece & Associates, LLC Former deputy commissioner for modernization and CIO of the IRS

"IT Portfolio Management describes in great detail the critical aspects, know-how, practical examples, key insights, and best practices to improve operational efficiency, corporate agility, and business competitiveness. It eloquently illustrates the methods of building and integrating a portfolio of IT investments to ensure the realization of maximum value and benefit, and to fully leverage the value of all IT assets. Whether you are getting started or building on your initial success in IT portfolio management, this book will provide you information on how to build and implement an effective IT portfolio management strategy."

--David Mitchell, President and CEO, webMethods, Inc.

"I found IT Portfolio Management very easy to read, and it highlights many of the seminal aspects and best practices from financial portfolio management. It is an important book for executive, business, and IT managers."

--Michael J. Montgomery, President, Montgomery & Co.

"IT Portfolio Management details a comprehensive framework and process showing how to align business and IT for superior value. Maizlish and Handler have the depth of experience, knowledge, and insight needed to tackle the challenges and opportunities companies face in optimizing their IT investment portfolios. This is an exceptionally important book for executive leadership and IT business managers, especially those wanting to build a process-managed

enterprise."

--Peter Fingar, Executive Partner Greystone Group, coauthor of The Real-Time Enterprise and Business Process Management (BPM): The Third Wave

"A must-read for the non-IT manager who needs to understand the complexity and challenges of managing an IT portfolio. The portfolio management techniques, analysis tools, and planning can be applied to any project or function."

--Richard "Max" Maksimoski, Senior Director R&D, The Scotts Company

"This book provides an excellent framework and real-world based approach for implementing IT portfolio management. It is a must-read for every CIO staff considering how to strategically and operationally impact their company's bottom line."

--Donavan R. Hardenbrook, New Product Development Professional, Intel Corporation

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### Editorial Review

#### Review

"Among the works that are aimed more towards business leaders, IT Portfolio Management is certainly one of the most accessible." (*Business Digest*, March 2007)

#### Review

"As most industries evolve, they become increasingly commoditized and IT industry is no exception. Aggressively investing in IT is the right answer in order to achieve competitive differentiation in the marketplace. Successful businesses have long realized that developing unique, innovative business and delivery models, as well as fostering a network of global partnerships is the optimal way to deliver the results that global customers are looking for. *IT Portfolio Management* provides an all-inclusive approach and methodology on how to balance and align IT and business, and generate superior value and returns from IT investments while mitigating risk."--Scott McNealy

Chairman and CEO

Sun Microsystems, Inc.

#### From the Inside Flap

Information technology (IT) provides inordinate value if applied properly. Identifying and implementing new value and revenue opportunities, while maximizing return based on existing investments is contingent on understanding the entire portfolio of information technology investments. Just as a financial investment portfolio requires constant monitoring and action, the investments a company has, or is making, in IT must constantly be evaluated. This need is evermore heightened in today's demanding regulatory environment. While silver bullet solutions do not exist for difficult problems, IT portfolio management provides a realistic approach to ensuring that investments in technology continue to support the needs of business.

Based on the authors' combined professional hands-on IT and financial experience of over thirty years, the unparalleled input and support from an army of individuals from the leading IT market research firm in the area of IT portfolio management, extensive research and case studies from many exemplar companies, *IT Portfolio Management Step-By-Step* provides the closest thing to a Holy Grail solution—the first complete book ever published that presents a proven, pragmatic, and non-technical approach to simplifying the process of achieving a rationalized and business-aligned IT portfolio.

*IT Portfolio Management Step-By-Step* encapsulates the essential ingredients novices and experts need to build or fortify an existing IT portfolio, including extensive coverage of:

- The comprehensive five-level IT portfolio maturity model and portfolio metrics
- Policies, principles, organizational roles, and other governance aspects of IT portfolio management, including linkages to Sarbanes-Oxley and CobiT
- The IT life cycle and each IT sub-portfolio in their content and context
- The eight detailed stages and specific tasks of building, step by step, the IT portfolio, replete with realities and lessons learned
- Coverage of advanced IT portfolio management topics such as Monte Carlo Simulation, the Efficient Frontier curve, Real Options, Analytical Hierarchy Process, Earned Value Analysis, Balanced Scorecard, and Scenario Planning
- Criteria for selecting an IT portfolio management tool vendor

- Insight regarding the impact of future trends and technologies on IT portfolio management

## **Users Review**

### **From reader reviews:**

#### **Keven Peterson:**

Now a day those who Living in the era everywhere everything reachable by connect to the internet and the resources in it can be true or not demand people to be aware of each facts they get. How many people to be smart in getting any information nowadays? Of course the solution is reading a book. Reading a book can help people out of this uncertainty Information especially this IT Portfolio Management: Unlocking the Business Value of Technology book as this book offers you rich information and knowledge. Of course the info in this book hundred per cent guarantees there is no doubt in it you probably know this.

#### **Christopher Parker:**

Information is provisions for people to get better life, information presently can get by anyone on everywhere. The information can be a information or any news even a huge concern. What people must be consider when those information which is within the former life are hard to be find than now's taking seriously which one is appropriate to believe or which one the resource are convinced. If you get the unstable resource then you understand it as your main information we will see huge disadvantage for you. All those possibilities will not happen with you if you take IT Portfolio Management: Unlocking the Business Value of Technology as your daily resource information.

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Reading can called mind hangout, why? Because while you are reading a book especially book entitled IT Portfolio Management: Unlocking the Business Value of Technology the mind will drift away trough every dimension, wandering in each aspect that maybe unidentified for but surely might be your mind friends. Imaging every single word written in a book then become one form conclusion and explanation that maybe you never get ahead of. The IT Portfolio Management: Unlocking the Business Value of Technology giving you another experience more than blown away the mind but also giving you useful info for your better life in this particular era. So now let us present to you the relaxing pattern this is your body and mind will be pleased when you are finished reading through it, like winning a. Do you want to try this extraordinary wasting spare time activity?

#### **Irene Navarro:**

In this era which is the greater particular person or who has ability in doing something more are more important than other. Do you want to become certainly one of it? It is just simple way to have that. What you need to do is just spending your time not much but quite enough to enjoy a look at some books. One of several books in the top collection in your reading list is definitely IT Portfolio Management: Unlocking the Business Value of Technology. This book and that is qualified as The Hungry Hills can get you closer in becoming precious person. By looking way up and review this e-book you can get many advantages.

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