



Strategic Purchasing and Supply Chain Management

By Malcolm Saunders

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Published in association with the Chartered Institute of Purchasing and Supply (CIPS), this book is ideal for undergraduate and masters students of purchasing and supply and is especially suitable for CIPS graduate Diploma students taking the unit in 'purchasing and supply chain management 1: strategy'. The 2nd edition of this successful text continues to provide students with a clear understanding of the scope and potential of purchasing and supply chain management strategy in a variety of international organisations. The book has been updated to examine ongoing changes taking place in the business world and look at their implications for purchasing and supply chain management. The text takes an integrated approach to the strategic management of the supply chain and sees this as a central component of the management function. It demonstrates the links between developments in the field of purchasing and changes in business strategy and functional areas such as marketing strategy and manufacturing strategy.

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