



Why You?: 101 Interview Questions You'll Never Fear Again

By James Reed

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“An insider's guide to the perfect interview.” —*Daily Express*

What are job interviewers actually looking for in a candidate? What questions will they ask? What does each question *really* mean? What are the answers that will secure you the job?

James Reed, chairman of one of the world's largest recruiting agencies, takes you into the minds of top interviewers and reveals the answers that will land your dream job. *101 Job Interview Questions You'll Never Fear Again* provides the best strategies for dealing with everything from classic questions like "Tell me about yourself" and "What are your greatest weaknesses?" to puzzlers like "Sell me this pen" and "How many traffic lights are there in New York?"

You'll learn:

- The “Fateful 15” questions that form the basis of nearly every question you'll be asked.
- The 101 most common questions and what the interviewer is *really* asking.
- Top line tactics for formulating winning answers about your career goals, character, competency, and creativity.
- How to identify the types of interviewers and adapt accordingly.
- How to adopt the right mindset, dress code, and approach to stand out from the pack.

“Gives you the answers they really want. Great as interview preparation.”
—*The Sun*

“Takes much of the fear out of preparing for a job interview.”
—*Sunday Post*

“Well-written and well-organized. Strongly recommended for anyone preparing for a job interview.”
—*Library Journal*

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Review

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About the Author

James Reed is the Chairman of REED—Britain's biggest and best-known recruitment brand and the largest family-owned recruitment company in the world.

James enjoys talking about all matters work, jobs, and careers. He is a regular media commentator with recent appearances including *BBC Breakfast* and the UK version of *The Apprentice*.

James is a bestselling author of two books, *101 Job Interview Questions You'll Never Fear Again* and *Put Your Mindset to Work*, which he co-authored with Dr. Paul Stoltz.

He is a Harvard Business School alumnus and a Fellow of the Chartered Institute of Personnel and Development (CIPD). James lives in London with his wife Nicola and their six children.

Users Review

From reader reviews:

Lea Wheeler:

The reason? Because this Why You?: 101 Interview Questions You'll Never Fear Again is an unordinary book that the inside of the reserve waiting for you to snap this but latter it will surprise you with the secret this inside. Reading this book adjacent to it was fantastic author who all write the book in such awesome way makes the content within easier to understand, entertaining technique but still convey the meaning completely. So , it is good for you for not hesitating having this ever again or you going to regret it. This amazing book will give you a lot of advantages than the other book get such as help improving your skill and your critical thinking technique. So , still want to hold up having that book? If I were you I will go to the book store hurriedly.

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