



Big Story: How the American Press and Television Reported and Interpreted the Crisis of Tet 1968 in Vietnam and Washington

By Peter Braestrup

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Peter Braestrup, a veteran journalist and Saigon-based reporter for the Washington Post during the Tet Offensive, examines how the American press and television reported and interpreted the crisis of Tet 1968 in Vietnam and Washington. In its first edition, Big Story won the 1978 Sigma Delta Chi Award for research in journalism. Map.

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Editorial Review

Review

This isn't your usual focus on the events of Vietnam: rather, it's a refreshing examination of how the American press reported the Crisis of Tet in 1968, revealing the underlying politics influencing reporting styles and choices. This has been abridged and updated to appear in a new edition to reach new audiences, and is an excellent pick. -- *Midwest Book Review*

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