



Practical Project Initiation: A Handbook with Tools (Best Practices (Microsoft))

By Karl Wiegers

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Zero in on key project-initiation tasks—and build a solid foundation for successful software development. In this concise guide, critically-acclaimed author Karl E. Wiegers fills a void in project management literature by focusing on the activities that are essential—but often overlooked—for launching any project. Drawing on his extensive experience, Karl shares lessons learned, proven practices, and tools for getting your project off to the right start—and steering it to ultimate success.

Lay a foundation for project success—discover how to:

- Effectively charter a project
- Define meaningful criteria for project success and product releases
- Negotiate achievable commitments for project teams and stakeholders
- Identify and document potential barriers to success—and manage project risks
- Apply the Wideband Delphi method for more accurate estimation
- Measure project performance and avoid common metrics traps
- Systematically apply lessons learned to future projects

◦ Companion Web site includes:

- Worksheets from inside the book
- Project document templates
- Resources for project initiation and process improvement



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Editorial Review

From the Publisher

Key Book Benefits:

Delivers experience-based guidance about how to get a software development project off to a strong start

Provides metrics and tools to help organize priorities, track progress, and plan assignments

Features numerous useful templates and forms--in the book, and downloadable from the book's companion Web site

About the Author

Karl E. Wiegers is a leading speaker, author, and consultant on requirements engineering, project management, and process improvement. As Principal Consultant with Process Impact, he conducts training seminars for corporate and government clients worldwide. Karl has twice won the Software Development Productivity Award, which honors excellence in productivity-enhancing products and books.

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