



Corps Business: The 30 Management Principles of the U.S. Marines

By David H. Freedman

[Download now](#)

[Read Online](#) 

Corps Business: The 30 Management Principles of the U.S. Marines By David H. Freedman

Fast. Motivated. Hard-hitting.

That's what every business wants to be. And that's why the U.S. Marines excel in every mission American throws at them, no matter how tough the odds. In *Corps Business*, journalist David H. Freeman identifies the Marine's simple but devastatingly effective principles for managing people and resources -- and ultimately winning. Freedman discusses such techniques as "the rule of three," "managing by end state," and the "70% solution," to show how they can be applied to business solutions.

 [Download Corps Business: The 30 Management Principles of th ...pdf](#)

 [Read Online Corps Business: The 30 Management Principles of ...pdf](#)

Corps Business: The 30 Management Principles of the U.S. Marines

By David H. Freedman

Corps Business: The 30 Management Principles of the U.S. Marines By David H. Freedman

Fast. Motivated. Hard-hitting.

That's what every business wants to be. And that's why the U.S. Marines excel in every mission American throws at them, no matter how tough the odds. In *Corps Business*, journalist David H. Freeman identifies the Marine's simple but devastatingly effective principles for managing people and resources -- and ultimately winning. Freedman discusses such techniques as "the rule of three," "managing by end state," and the "70% solution," to show how they can be applied to business solutions.

Corps Business: The 30 Management Principles of the U.S. Marines By David H. Freedman Bibliography

- Sales Rank: #317109 in Books
- Brand: Freedman, David H.
- Published on: 2001-04-24
- Released on: 2001-04-24
- Original language: English
- Number of items: 1
- Dimensions: 8.00" h x .52" w x 5.31" l, .48 pounds
- Binding: Paperback
- 240 pages

 [Download Corps Business: The 30 Management Principles of th ...pdf](#)

 [Read Online Corps Business: The 30 Management Principles of ...pdf](#)

Download and Read Free Online *Corps Business: The 30 Management Principles of the U.S. Marines* By David H. Freedman

Editorial Review

Amazon.com Review

Several business bestsellers in recent years have been books about warfare strategy and tactics. Sun Tsu's *Art of War* and Miyamoto Musashi's *Book of Five Rings* are titles widely recommended for insight and inspiration preparatory to corporate battle. In *Corps Business*, author David Freedman examines the organization and culture of the United States Marine Corps and sees "the best management training program in America."

For this book Freedman, a senior editor at *Forbes ASAP* and author of *Brainmakers*, trained with the Corps and interviewed scores of marines of every rank to discover 31 management principles "built around simple truths about human nature and the uncertainties of dynamic environments.... The Marines are used to facing entrenched enemies, short time-frames, chaotic conflicts, and unfavorable terrain --all of which have come to be hallmarks of the New Economy." Some of the ideas that Freedman encountered include Principle No. 1: "Aim for the 70-percent solution. It's better to decide quickly on an imperfect plan than to roll out a perfect plan when it's too late"; Principle No. 13: "Manage by end state and intent. Tell people what needs to be accomplished and why, and leave the details to them"; and Principle No. 21: "Establish a core identity. Everyone in the organization should feel they're performing an aspect of the same job." It's hard to argue with two centuries of battlefield success, and the wisdom and time-tested management philosophy dissected here should be a valuable prescriptive for any organization hell-bent on winning. --*Scott Harrison*

Review

"An excellent book...David Freedman's analysis of the management principles of the U.S. Marine Corps offers a compelling guide...Reading it reminded me how much I have relied upon what I learned in the Marine Corps to build FedEx."-- Frederick W. Smith, founder and chairman, Federal Express"This outstanding work reveals the leadership secrets that make the Marine Corps the world's most motivated and successful organization. The lessons are universally applicable."-- Robert A. Lutz, CEO, Exide Corp., and former president, Chrysler Corp."Mr. Freedman accurately captures the essence of Marine Corps leadership and thoroughly describes our unique approach to leadership training. Clearly, there is common ground between Marine leadership and business management." -- General Charles C. Krulak, 31st Commandant of the U.S. Marine Corps"Don't let the title fool you -- the book doesn't suggest telling sales reps to drop and give you twenty. ... Freedman takes the basic operating principles of the Marines and translates them into building blocks for management success."-- Andy Cohen, "Sales & Marketing Management"Freeman has hit upon a novel approach to management guidance. By examining the techniques of one of the most tightly run organizations on the planet, he is able to highlight universal truths about leadership while at the same time offering some unique tips about motivating underlings and boosting morale."-- David Lazarus, the "San Francisco Chronicle"How can you make your office more flexible, more adaptable to new situations and quicker to react with a higher level of performance? Think and act like the Marines, for one thing."-- "St. Louis Post-Dispatch"For the current business world ...the Marines do indeed have a better idea."-- The "Wall Street Journal

About the Author

David H. Freedman is a journalist specializing in business and technology. He is a senior editor at *Forbes ASAP*, and his work has appeared in *Inc.*, the *Atlantic Monthly*, the *New York Times*, *Wired*, *Science*, and the *Harvard Business Review*. He is the author of two critically acclaimed books on artificial intelligence and (with Charles C. Mann) on computer hacking.

Users Review

From reader reviews:

Sean Bass:

Hey guys, do you want to find a new book to see? Maybe the book with the subject Corps Business: The 30 Management Principles of the U.S. Marines suitable to you? Often the book was written by renowned writer in this era. The actual book untitled Corps Business: The 30 Management Principles of the U.S. Marines is the main one of several books that everyone reads now. That book was inspired by many men and women in the world. When you read this book you will enter the new way of measuring that you have never known before. The author explained their idea in a simple way, therefore all of people can easily recognize the core of this book. This book will give you a great deal of information about this world now. In order to see the representation of the world in this particular book.

Edna Vachon:

The book with title Corps Business: The 30 Management Principles of the U.S. Marines possesses a lot of information that you can learn from it. You can get a lot of help after reading this book. That book contains new expertise in the information that exists in this guide representing the condition of the world today. That is important to you to be aware of how the improvement of the world. This kind of book will bring you into a new era of the global growth. You can read the e-book on your smart phone, so you can read it anywhere you want.

Rod Reese:

The book untitled Corps Business: The 30 Management Principles of the U.S. Marines contain a lot of information on the idea. The writer explains the woman's idea with an easy method. The language is very straightforward for all the people, so do not worry, you can easily read it. The book was published by a famous author. The author provides you with the new period of time of literary works. It is easy to read this book because you can keep reading on your smart phone, or gadget, so you can read the book in anywhere and anytime. In a situation you wish to purchase the e-book, you can visit their official website in addition to order it. Have a nice read.

Mildred Vang:

With this era which is the greater particular person or who has the ability to do something more are more treasured than others. Do you want to become one of them? It is just a simple way to have that. What you must do is just spending your time little but quite enough to enjoy a look at some books. One of many books in the top checklist in your reading list is actually Corps Business: The 30 Management Principles of the U.S. Marines. This book which can be qualified as The Hungry Mountains can get you closer to turning out to be a precious person. By looking upwards and reviewing this publication you can get many advantages.

**Download and Read Online Corps Business: The 30 Management Principles of the U.S. Marines By David H. Freedman
#9YI0E7QO15Z**

Read Corps Business: The 30 Management Principles of the U.S. Marines By David H. Freedman for online ebook

Corps Business: The 30 Management Principles of the U.S. Marines By David H. Freedman Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Corps Business: The 30 Management Principles of the U.S. Marines By David H. Freedman books to read online.

Online Corps Business: The 30 Management Principles of the U.S. Marines By David H. Freedman ebook PDF download

Corps Business: The 30 Management Principles of the U.S. Marines By David H. Freedman Doc

Corps Business: The 30 Management Principles of the U.S. Marines By David H. Freedman Mobipocket

Corps Business: The 30 Management Principles of the U.S. Marines By David H. Freedman EPub