



Generations, Inc.: From Boomers to Linksters--Managing the Friction Between Generations at Work

By Meagan JOHNSON, Larry JOHNSON

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Members of each generation share special signposts: collective experiences that influence our expectations, actions, and mind-sets. They also mold our ideas about company loyalty, work ethic, and the definition of a job well done. And now that five different generations are working together simultaneously—from Traditionals to Generation Y and beyond—it's even more important to understand where everyone's coming from. Written by two generational experts—who happen to be father and daughter—Generations, Inc. offers the perspectives of people of different eras, eliciting practical insights on wrestling with generational issues in the workplace. The book provides Baby Boomers and Linksters alike with practical techniques for: Addressing conflicts • Forging alliances with coworkers from other generations • Getting people with disparate values and idiosyncratic styles to work together • Running productive meetings in which all participants find value in each others' ideas. Generations, Inc. provides realistic strategies for all those managers, executives, and employees seeking to coexist, flourish, and thrive together...at the same time.

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“Read the straightforward and no nonsense book ...and put an end to miscommunication and intergenerational conflict at work.”—Blog Business World

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