



Congress, Convention and Exhibition Facilities: Planning, Design and Management (Architectural Press Planning and Design Series)

By Fred Lawson

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Congress, Convention and Exhibition Facilities: Planning, Design and Management (Architectural Press Planning and Design Series) By Fred Lawson

This book identifies the criteria and standards which can be used in planning, designing, equipping and operating conference, convention and exhibition facilities. It covers both purposely designed centres and many other related types of buildings. As the new edition of an established book, the text has been completely rewritten to cover the latest requirements and state of the art technology.

The author is a prominent consultant in this field. He has assembled numerous examples illustrating new developments worldwide by leading architects making this an invaluable international reference. It is a unique source of detailed information not only for architects and consultants but for managers involved in operating and selecting venues.

*Learn about the planning criteria and requirements for state of the art convention facilities

*Gain information on the technical details of planning & design along with key marketing and managerial aspects for a full understanding

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'...an invaluable international reference.'

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About the Author

Dr Fred Lawson has had successful careers in local government, universities, international consultancy and - since 1970 - as an author. His consultancy experience spans over thirty-five countries and ranges from national plans to important building projects including work for the World Bank, World Tourism Organization, UNDP and EU.

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