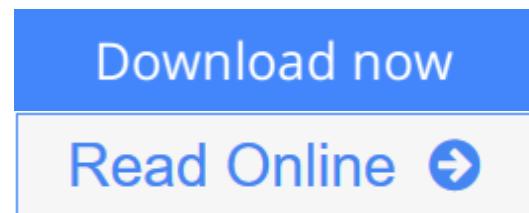


Introduction to Health Economics (Understanding Public Health), 2nd Edition

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This practical text offers the ideal introduction to the economic techniques used in public health and is accessible enough for those who have no or limited knowledge of economics. Written in a user-friendly manner, the book covers key economic principles, such as supply and demand, healthcare markets, healthcare finance and economic evaluation.

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About the Author

Lorna Guinness is a lecturer at the London School of Hygiene and Tropical Medicine, UK and Visiting Research Fellow at the Australian National University, Australia.

Virginia Wiseman is a senior lecturer at the London School of Hygiene and Tropical Medicine, UK.

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