



## The Perfect Pitch: How to Sell Yourself and Your Movie Idea to Hollywood - 2nd Edition

By Ken Rotcop

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The book not only covers every facet of pitching; Rotcop also shares fascinating stories about plagiarism, how to get an agent, gimmicks to bring to pitch meetings, how to get a studio job, and what to do if Brad Pitt and Angelina Jolie want to star in your screenplay.

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#### **About the Author**

Rotcop has served as creative head of Embassy Pictures, Hanna-Barbera, Transworld Pictures, and Canon Films. He produces Pitchmart, Hollywood's biggest screenplay pitch event.

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