



# Instructional Technology and Media for Learning, Enhanced Pearson eText -- Access Card (11th Edition)

By Sharon E. Smaldino, Deborah L. Lowther, Clif Mims, James D. Russell

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## **Editorial Review**

From the Back Cover

This text shows specifically and realistically how technology and media enhance and support everyday teaching and learning. Written from the viewpoint of the teacher, it shows how to integrate a complete range of technology and media formats into classroom instruction using the ASSURE model for lesson planning. Ideal for educators at all levels who place a high value on learning, the book helps educators incorporate technology and media into best practice, to use them as teaching tools and to guide students in using them as learning tools. Examples come from elementary and secondary education.

### ***The new Eleventh Edition:***

- Keeps readers up to pace with the innovations in all aspects of technology, particularly those related to computers, Web 2.0, social networks, and the Internet.
- Includes updating throughout reflecting the acceleration trend toward digitizing information and school use of telecommunications resources, such as the Web.
- Addresses the interaction among the roles of teachers, technology, coordinators, and school media specialists, all complementary and interdependent teams within the school.

About the Author

**Sharon Smaldino** has been a professor of educational technology for many years. She has worked with teachers and teacher candidates in learning to use technology to assure quality learning experiences for students. She has received several teaching awards and has presented on the use of technology to enhance learning. Her work with teachers and teacher candidates is reflected in this book.

**Deborah L. Lowther** received her Ph.D. from Arizona State. She is a professor of Instructional Design and Technology and Department Chair of Instruction and Curriculum Leadership at the University of Memphis. Her work includes nationally recognized research initiatives and multiple publications focused on the impact of technology on learning.

**Clif Mims** is an Associate Professor of Instructional Design and Technology. His emphasis is on effective integration of technology with teaching and learning. He has served as the director of the Martin Institute for Teaching Excellence in Memphis and is Project Zero fellow at Harvard University.

**Jim Russell** is an emeritus faculty at Purdue University. His area of interest lies with the integration of technology into teaching and learning. He has worked closely with the development of the ASSURE model used in the textbook.

## **Users Review**

**From reader reviews:**

**Caroline Petrie:**

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