



# Latin American Television: A Global View

*By John Sinclair*

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## **Latin American Television: A Global View** By John Sinclair

Latin American Television makes English speakers aware of the dimensions, operation, and significance of the globalization of television in the Spanish-speaking world. Second only in scale to the market for English-language programming, the Spanish-language market embraces not just most nations of South and Central America but also Spain, and even the United States-the sixth largest Spanish-speaking country in the world. This intercontinental space is connected physically by satellite communication, and culturally by a common language and heritage which binds it as both a 'geolinguistic region' and an 'imagined community' which certain media corporations, Latin American and North American, seek to exploit. A similar phenomenon with regard to Brazil and the Portuguese-speaking world is also examined, with special attention to its comparable features and points of exchange with the Spanish-speaking world. The book chronicles and analyses the development and structure of the globalization of these markets as a 'Latin world'.

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## **Latin American Television: A Global View By John Sinclair Bibliography**

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## **Editorial Review**

### **Review**

`This is a worthwhile book for readers interested in how television reaches audiences in the third largest language block in the world ... the book helps us break out of our own cultural-linguistic boundaries and learn what the other parts of the world are doing with the media.' Emile G. McAnany, *Jnl of Communication*, Winter 2000.

`Unlike a good many other authors of books on the global communication system ... Sinclair adds the cultural and linguistic dimension to the political and economic analysis of television.' Emile G. McAnany, *Jnl of Communication*, Winter 2000.

### **About the Author**

Professor John Sinclair (co-author of the highly-praised *New Patterns in Global Television: Peripheral Vision*) is Associate Professor in International Communication, Sociology, and Cultural Studies, in the Faculty of Arts at Victoria University of Technology, Melbourne

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#### **Christi Potter:**

Have you spare time for just a day? What do you do when you have much more or little spare time? Sure, you can choose the suitable activity to get spend your time. Any person spent their very own spare time to take a wander, shopping, or went to the Mall. How about open or perhaps read a book eligible Latin American Television: A Global View? Maybe it is to become best activity for you. You already know beside you can spend your time using your favorite's book, you can cleverer than before. Do you agree with the opinion or you have other opinion?

#### **Delia Black:**

In this age globalization it is important to someone to get information. The information will make someone to understand the condition of the world. The health of the world makes the information better to share. You can find a lot of references to get information example: internet, magazine, book, and soon. You will see that now, a lot of publisher this print many kinds of book. The particular book that recommended for you is Latin American Television: A Global View this guide consist a lot of the information in the condition of this world now. This specific book was represented how can the world has grown up. The words styles that writer use for explain it is easy to understand. The writer made some research when he makes this book. This is why this book acceptable all of you.

**Deborah Ayers:**

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**Mary Kasten:**

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