



Managing Change (5th Edition)

By Bernard Burnes

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Managing Change examines the concept and practice of change within the context of the history, literature and theories of management.

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Editorial Review

From the Back Cover

Globalisation. Mergers and Acquisitions. New technologies. New competitors. Rapid growth. Rapid decline. Economic boom. Financial crisis. In order to maximise their success, organisations today need to adapt to a turbulent environment. Yet one of the world's leading consultancies, Bain & Co, claims that the failure rate of change management projects is around 70 per cent. Managing change is not easy.

The purpose of this leading textbook is to help you understand and consider the theoretical approaches to change and to make sense of these in the light of practical examples. The fifth edition of *Managing Change* contains:

- detailed examination of organisation theory and behaviour, including key themes such as culture, power and politics
- clear explanation of the rational and emergent views of strategy, and the relationship between organisational strategy and change
- Ideas and Perspectives boxes to highlight key models, theories and frameworks
- a thorough review of the main approaches to change and the relationship between leadership and change
- 12 Case Studies and many more shorter Mini-Cases to illustrate change management in context

Managing Change is written for students on modules covering management, strategy and organisational change as part of undergraduate and postgraduate programmes.

Bernard Burnes is Professor of Organisational Change at Manchester Business School.

“This text is unique in demonstrating clearly the linkages between corporate strategy, organisational behaviour and the management of change. This is an ideal undergraduate text the will also be valuable for experienced managers on masters programmes.”

David Buchanan, Professor of Organisational Behaviour, Cranfield School of Management

“This is the essential and definitive text on change management. It integrates the vast sweep of organisational theory and practice in a highly readable way. Every student and practitioner must have this.”

Michael Griffin, Director of Human Resources, King's College Hospital NHS Trust

About the Author

Bernard Burnes is Professor of Organisational Change at Manchester Business School, University of Manchester.

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